

Although correct at the time of going to print,
information contained in this booklet is
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British
TELECOM

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Business Information Services on Prestel

British
TELECOM



Introduction

This directory provides an introduction to the wide range of business information databases available through Prestel's Business Information Services.

This comprehensive portfolio, available at your fingertips, is sourced by the leading names in the business and leisure industry and covers Electronic Yellow Pages, Phonebase, UK, European and world news, foreign exchange and commodity prices, flight schedules and hotel guides, live sports results, theatre booking, cinema listings, and a home banking facility to name but a few.

Whatever your business, financial or leisure requirements, you will find what you need in our portfolio of Business Information Services.



Help and Advice

Prestel Helpdesk

The Helpdesk is staffed from Monday to Friday from 9am to 5pm, telephone 0442 237237 for any help or advice needed.

Online Help

You can send a message to the Prestel Helpdesk on * 33333 #

Prestel Guideline

Within Prestel there is a section called Prestel Guideline. This contains information about Prestel, how it works, what information is on it, and where you can find things. You can find out about Prestel equipment and have jargon explained. There is also a section called How to Use, which shows you how to use Prestel. To find this area on Prestel just type * GUIDELINE #

It is always useful to quote your Prestel account number in any correspondence. (You can find it by keying * 102 #)



DIRECTORIES

Phonebase

Phonebase provides Prestel customers with direct access to the same database used by British Telecom's Directory Enquiry Operators. This is the definitive, comprehensive database of all UK business, residential and local government numbers, updated more than 40,000 times daily.

Details include:

- Name
- Address
- Telephone number
- STD code

Business Applications

- Telesales
- Customer care
- Telephone research
- Credit and finance agencies

Allowing you to:

- Compile prospect and customer lists
- Validate and complete missing customer details

To go direct to this service, just type
* PHONEBASE #

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DIRECTORIES

Electronic Yellow Pages

Electronic Yellow Pages is the up-to-date comprehensive source of national classified information.

Covering the 66 regional Yellow Pages directories, the EYP database provides access to addresses and phone numbers of 1.8 million UK businesses.

Details include:

- Business/Company name
- Address
- Postcode
- Telephone number
- STD code

Business Application

- Sourcing suppliers

To go direct to this service, just type
* EYP #

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Infocheck

The Infocheck Credit database contains basic information on every UK Limited Company. In addition, full reports on over 325,000 companies provide comprehensive credit and financial information enabling you to determine the company's history, financial standing, liabilities and long-term debts.

Details include:

- Names of directors
- Turnover and profit figures
- Principal shareholders
- Holding company
- Financial ratios
- Payment profile
- Report ordering service

Business Applications

- Credit analysis
- Payment trends
- Tender/purchase decisions
- Industry monitoring
- Marketing research

To go direct to this service, just type
* INFOCHECK #

Press Association

The Press Association is the main supplier for all sporting results, fixtures, commentary, and live information in the UK.

This service offers the Prestel customer a comprehensive service of live sporting results. For each sport the Press Association provides live results, fixtures, scoreboard, and league tables.

The sports covered range from test and county cricket to rugby union.

Details include:

- Live results
- Fixtures
- Final results
- League tables
- Betting forecasts

To go direct to this service, just type
* PA #



MESSAGING

Mailbox

Mailbox is Prestel's electronic mail service which allows you to communicate with thousands of other Prestel users at the touch of a button.

You can send a message to just one person or several people if required. You can also store your correspondence and once online you always know if there's a new message waiting to be read.

Telex Link

Telex Link enables you to send and receive telexes worldwide.

Details include:

- Send mailbox messages day or night
- Send and receive confidential data
- Send or receive telexes

Business Applications

- Save time by arranging meetings electronically
- Book rail or theatre tickets online
- Use Telex Link to save time and money

To go direct to this service, just type
* MAILBOX #

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NEWS

CitiService News

CitiService News provides customers with a comprehensive and constantly updated reports service. News items are taken from around the world and are displayed on CitiService as soon as they are made available. The news service includes items of general interest as well as specialist financial reports. Analysis features give the background to major news stories.

Details include:

- UK and world news
- Economic news
- Company announcements
- Financial market reports
- Detailed analysis

Business Applications

- Keep abreast of world events throughout the day
- Understand how a company's announcement affects the share price
- Keep informed of the world's financial markets mood and direction
- Have a complete online diary of the release of economic indicators

To go direct to this service, just type
* BUSINESS NEWS #

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Met. Office

The weather information is supplied by the Met. Office. It is a comprehensive database of UK, European and world weather.

The Met. Office provides Prestel with a 24-hour UK forecast, and a five-day forecast service. As well as providing a five-day forecast for all major cities in the world, the Met. Office provides maximum temperatures, actuals and statistics.

Details include:

- Actual conditions
- Maximum/minimum temperatures
- Forecasts
- Statistics

Business Applications

- Check weather trends against sales and productivity
- Project sales against forecast information
- Choosing best seasonal conditions for travelling

To go direct to this service, just type
* MET OFFICE #

CitiService

CitiService provides constantly updated prices from a number of financial markets. The prices are taken directly from the exchanges and are reported in real-time on CitiService. Special feature pages highlight unusual activity in the market. There is also an online portfolio valuation service and online share dealing direct with the broker. Daily updated datafeeds can be automatically downloaded direct to your computer for valuation or technical analysis.

Details include:

- Real-time or closing stock market and traded option prices
- Real-time or delayed futures and commodities prices
- Real-time foreign exchange prices
- Share highlights
- Portfolio Manager
- Online share dealing
- Fund Manager daily updated datafeeds

Business Applications

- Check how your shares or futures contracts are performing throughout the day
- Check the value of your portfolio whenever you wish
- Update your evaluation or analysis program automatically every day
- Place orders with the broker 24 hours a day

To go direct to this service, just type
* CITISERVICE #

First Call

First Call is the premier company in taking bookings for all major entertainment venues in England. This service enables Prestel customers to book theatre, concert or sporting tickets direct from their office or home.

The First Call service offers a seating plan so the user can choose his seat and then purchase the ticket online with any major credit card.

First Call has a variety of corporate entertainment packages. These vary from a day playing golf at St. Pierre, to international rugby tickets followed by a night at the theatre.

This new service offers viewers quick and easy access to purchasing tickets online.

Details include:

- Tickets available for all major venues in Britain
- Entertainments include:
Theatre/concert/ballet/sporting events/classical and opera
- Corporate entertainment packages
- Seating plan
- Ticket prices
- Time of event
- Venue

Business Application

- Entertaining clients

To go direct to this service, just type
* FIRST CALL #

Listings Ltd

Listings Ltd are the supplier of listings for all venues in Great Britain. The information covered varies from shows, concerts, sporting events, classical and opera music, exhibitions and galleries.

This service also offers the customer listings of What's On at the cinema, for all major towns in Great Britain.

Details include:

- Venue name
- Address
- Telephone number
- Event name
- Main cast
- Ticket prices
- Availability

Business Application

- Entertaining clients

To go direct to this service, just type
* LISTINGS #

Official Airline Guides (OAG)

The OAG database is one of the most comprehensive sources of information for the business traveller today.

Over 650 airlines, two million scheduled flights worldwide (direct and connecting), almost one million fares and over 40,000 hotels are listed.

Details include:

- Flight departure and arrival times
- Return flight schedules
- Airline and aircraft type
- Seat availability

Business Applications

- Look up flight and hotel availability
- Arrange travel itineraries
- Find an hotel near the city or airport

To go direct to this service, just type
* OAG #

ABC Electronic

The ABC Electronic database provides a wealth of information for today's business traveller.

Over 700 airlines, one million scheduled flights (direct and connecting), over one million fares and 58,000 hotels are listed.

Hotel groups, facilities and rates can be checked before deciding on the hotel you require. You can also check currency and conversion rates using the currency calculator.

If you have a preferred airline you may check on the schedules and fares available from this particular airline.

Details include:

- Flight schedules
- Seat availability
- A currency calculator
- Hotels and facilities

Business Applications

- Check on the number of flights per day to your destination
- Check on local times of arrival
- Calculate the amount of currency you require for your journey

To go direct to this service, just type
* ABCE #



Holidayfax

The Holidayfax database gives you information on charter and low-cost scheduled flights and fares worldwide.

In addition 5,000 discount long-haul flights are listed. You can also check on seat availability for last-minute journeys.

Details include:

- Thousands of low-cost scheduled and charter flights
- Fares and timetables
- Special discounts on long-haul journeys

Business Applications

- Book a last-minute journey
- Compare fares and find a low-cost flight
- Check to see if there is a seat available for your required journey

To go direct to this service, just type
* HOLIDAYFAX #



British Rail

The British Rail timetables and fares database contains over 1,500 rail routes covering 60 major towns and cities.

In addition, information on motorail, sleepers, special promotions, travel news and lots more is available.

Details include:

- Train timetables
- Fares and class of travel
- Special train journeys
- Travel news

Business Applications

- Check on timetables for a business trip
- Reserve your rail tickets online
- Check and organise a group booking

To go direct to this service, just type
* BR #



TRAVEL

AA Roadwatch

AA Roadwatch gives you up-to-the-minute traffic reports, making sure motorway planning is quick and easy.

Road reports cover London and the South-East as well as Scotland and Wales.

Whatever your destination you can check on any major accidents, roadworks or congestion before embarking on your journey.

Details include:

- Information on accidents, roadworks and traffic jams
- Up-to-the-minute news, nationwide

Business Applications

- Plan your motorway journeys more efficiently
- Check traffic reports before an important business meeting to see if another mode of transport is more convenient

To go direct to this service, just type
* AA ROADWATCH #

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HOME BANKING

HOBS

Comprehensive banking facilities are provided by the Bank of Scotland's Home and Office Banking Service (HOBS).

* HOBS is open from 7am to 1am on weekdays and from 7am to 11pm at the weekend, marking the end of long queues and traditional banking hours.

Details include:

- Access to account information
- High interest investment account
- Inter-account transfers
- Bill payment facility

Business Applications

- Easy access to banking details
- Saves time for busy professionals

*Please note that an additional subscription is required to use this service. Further details are available on request.

To go direct to this service, just type
* HOBS #

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